### 4.0 THE MODEL

This chapter is divided into three sections. Section 4.1 presents a simple participation model. A participation model relates recreational activity to the supply and quality of recreation opportunities available at different sites. Compared to travel cost models, participation models have less stringent data requirements and assumptions. Participation models do not use data on travel costs and, therefore, the assumptions required for travel costs to serve as the basis for calculating consumer surplus based values for the recreation activity do not have to be imposed. However, participation models do not have the ability to infer values for the resource, but show how participation is expected to change as recreation opportunities increase due to improved water quality. If the value of additional recreation days can be inferred from other sources, then an estimate of the value of the improved water quality can be obtained by multiplying the increase in recreation days times their daily value.

An empirical model designed to estimate the value of the resource for recreational fishing is presented in Sections 4.2 and 4.3. Section 4.2 takes advantage of the data available on expenditures to obtain an estimate of the average per mile travel cost incurred to produce one fishing day. The ability to estimate this dollars per mile per fishing day travel cost is important for the analysis since the visitation data from the Anglers' Survey is expressed in terms of fishing days spent at a site and the survey did not contain information on whether these days were taken during one trip, two trips or many trips. Section 4.3 presents the estimation of the relationship between travel costs and fishing days at each site. Section 4.4 incorporates the characteristics of the site into the travel cost framework.

### **4.1 PARTICIPATION MODEL**

The first step in the analysis of the visitation data was to estimate a simple participation model. As was discussed above, participation models have less stringent data requirements and assumptions than do travel cost models, but entail the loss of the ability to

infer values from the estimated model. This model relates the number of fishing days at each of the 24 sites to selected characteristics of the site. Site characteristics used include measures of fishable acres of lakes and ponds, and the total catch rate defined as the average number of fish caught per fishing day at each site. The site characteristics are the variables that are affected by acidification. In this participation model, travel costs and distances traveled were not considered, but they are incorporated into the next phase of the analysis procedure. Once this model is estimated, it is possible to calculate the change in fishing days due to a change in the site characteristics.

The results of the participation model runs are shown in Table 4-1. The coefficients on the fishable acreage variables are significant in all runs and the magnitudes of the coefficients were consistent across the different specifications. The coefficients on the acreage variables ranged in magnitude from .061 to .0978, with the majority of the coefficients clustered between .0845 to .0978. The one exception was the coefficient on the acres of cold water in equation 2 which had a negative sign, but was not significant. These data show a relationship between the total number of fishing days spent at a site and fishing opportunities as measured in fishable acreage.

The total catch rate variable did not perform as well as the acreage variables. The catch rate variable was significant in two of the specifications, but the magnitude of the coefficients varied considerably - from 49.8 to 199.4. The lack of stability of the coefficients on the catch rate variable would tend to make predictions based on this variable less reliable than predictions based on the acreage variables.

The plausibility of the coefficients' magnitudes for the acreage variables can be examined by performing calculations using regression equation 1 from Table 4-1. The mean values across all 24 sites for the variables total days, acres of warm water, and acres of two story ponds are 1145.8 days, 451.6 acres of warm water, and 364.5 acres of two-story ponds. Using these values to depict an "average site," the effect on total fishing days of a 10 percent reduction in fishable acreage can be calculated as:

4-2

days = 
$$.0958 \times (451.6) + .0845(364.5)$$
  
=  $74.06 \text{ days}$ 

 $^{\mathrm{l}}$  This is discussed in more detail in Freeman (1979), Chapter 8.

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Table 4-1

Participation Models using Total Fishing Days at a Site. s the Dependent Variable (t-values are in parentheses)

| Regression<br>Number | Total<br>Park<br>Acres                  | Net<br>Park<br>Acres | Warm<br>Water<br>Acres | Two<br>Story<br>Acres | Cold<br>Acres    | Acres at<br>less than<br>1,500 feet in<br>Elevation | Total<br>Catch<br>Rate | $R^2$ | Overall<br>F |
|----------------------|---|----------------------|------------------------|-----------------------|------------------|---|------------------------|-------|--------------|
| 1.                   | <del></del>                             | _                    | .0958<br>(4.44)        | .0845<br>(3.80)       | <del></del><br>- | -   | 42.04<br>(.418)        | .60   | 9.49         |
| 2.                   |   | _                    | .0972<br>(4.59)        | .0851<br>(3.90)       | 540<br>(-1.33)   | <del></del>   | 49.84<br>(5.04)        | .635  | 7.849        |
| 3.                   |   | .0978<br>(5.66)      |                        |                       | -                |   | 199*4<br>(1.97)        | .615  | 16.03        |
| 4.                   | *************************************** |                      | <del></del>            | -                     |                  | .076<br>(4. 16)                                     | -85.1<br>(.84)         | .55   | 8.23         |
| 5.                   | .061<br>(3.16)                          |                      |                        |                       |                  |   | 7.44<br>(.62)          | .32   | 5.01         |

The predicted result of a 10 percent reduction in fishable acreage at the "average" site is a reduction of 74 fishing days, or a 6.5 percent reduction in fishing days at the site.

One problem that may limit the usefulness of these results is the lack of significance of the cold water acreage variable. Acid deposition may be expected to largely affect cold water lakes and ponds and to have a much smaller effect on warm water and two-story lakes and ponds. To further examine this particular issue, a second set of participation models were estimated. Rather than using total fishing days as the dependent variable in this model, a new variable defined as brook trout fishing days was used. This variable was constructed by taking all the days at each site where survey respondents reported catching at least one brook trout. Other species of fish may have been fished for and caught as well, but if brook trout were caught, then these days were classified as brook trout days.

The result of the participation models using brook trout days at each site as the dependent variable are shown in Table 4-2. In contrast to the participation models using total fishing days, the cold water acres variable in this model had the appropriate sign and a t-value of 1.38. Although the t-value is low, it is significant at the 80 percent confidence level with a two-tailed test and significant at the 90 percent level with a one-tailed test. The catch rate variable was significant and stable in magnitude across the specifications examined. These models indicate that a reduction in the brook trout catch rate from four fish per day to three fish per day would reduce the number of fishing days at that site by approximately 37 days. Also, the coefficient on the cold water acres variable was similar in magnitude to the coefficients on the warm water and two-story acreage variables in the total fishing day participation models. This suggests that it may not be unreasonable to use a value of .08 to .09 for the estimated loss in fishing days due to the loss of one surface acre of water, whether the acre represents warm water, two-story, or cold water ponds.

### 4.2 ESTIMATION OF PER MILE TRAVEL COSTS

The data contained in the New York Anglers' Survey present certain problems for use in a travel cost valuation model, but they also have certain advantages relative to the type of data commonly used in travel cost models. One problem with the Anglers' Survey data is that it contains information on the number of days spent at a site rather than the number

4-

Table 4-2

Participation Models using Brook Trout Fishing Days as the Dependent Variable (t-values in parentheses)

| Regression No. | Cold<br>Water<br>Acres | Two<br>Story<br>Acres | Brook<br>Trout<br>Acres | Acres at<br>Greater than<br>2000 ft in<br>Elevation | Brook<br>Trout<br>Catch<br>Rate | $R^2$ | Overall<br>F |
|----------------|------------------------|-----------------------|-------------------------|---|---------------------------------|-------|--------------|
| 1.             | .088<br>(1.38)         | .0086<br>(2.67)       | _                       | -   | 37.81<br>(2.22)                 | .445  | 5.08         |
| 2.             | _                      |                       | .0224<br>(1.32)         |   | 32.55<br>(1.67)                 | .239  | 3.15         |
| 3.             | _                      | _                     | .004<br>(.224)          | .005<br>(.225)                                      | 37.98<br>(2.88)                 | .309  | 3.13         |

of trips made to a site. This is the reverse of the problem typically faced by travel cost models where there is data on the number of visits, but generally no information on the duration of the stay. A positive aspect of the Anglers' Survey is that it contains travel expenditures reported by the individual. This expenditure data can be used to obtain estimates of the per mile travel costs. These estimates may be preferable to estimates from external sources such as the often used American Automobile Association's (AAA) estimates of average travel costs, since they may better represent the individual's perceived travel costs (i.e., the costs on which individuals base their fishing location decisions). Another advantage of this particular data set is that it contains information on individuals who visited each site as well as those who chose not to visit the site. The decision by an individual not to visit a site provides useful information that can be incorporated into the estimation of the visitation equation.

One concern with the New York Anglers' Survey is that it only contains data on the number of days spent at a pond or lake. As a result, having a fisherman indicate that he spent eight days at a pond or lake does not provide any information on whether this was one eight-day trip, two four-day trips or four two-day trips. Depending on the number of trips taken to provide the eight fishing days at the pond or lake, the travel costs associated with those eight fishing days could be very different. For example, if the lake is 100 miles from the respondent's residence, and assuming travel costs of ten cents per mile, then one round trip would cost \$20.00. If the eight days at the site represented one trip, then the total travel costs to produce those eight fishing days would be \$20.00, or \$2.50 per day. If the eight fishing days were the result of four two-day trips, then the total travel cost would be \$80.00, or \$10.00 per fishing day.

This problem results in potentially large measurement errors in the estimated travel costs. It could be solved if there were data on the number of trips and length of trips. With such data, separate models could be estimated for trips of different lengths. The problem faced by this analysis is not dissimilar from other travel cost applications that have used data containing information on the trips to a site, but not the number of days at a site. One commonly used procedure to address this problem is to use only trips of short distances that most likely represent one-day outings, and then assume that all days spent at the site are one-day trips. This option is not desirable for this application as the purpose of the model is to obtain an estimate of the total use value of the resource. Using a subset of data that represents only one-day trips could result in an underestimate.

Given the New York Anglers' Survey data set, the best option for the dependent variable in the travel cost model was the number of days at the site. For this dependent variable to be most meaningful in a travel cost model framework, an estimate of the travel cost incurred per day is desirable. As was shown above, the travel cost required to produce one fishing day will vary depending on the length of the trip. In turn, the length of trip could be expected to depend on the distance to the site, the individual's income and other factors such as the individual's fishing experience. The underlying problem is whether the travel cost per day can be estimated given data on the distance to the fishing site, and the number of days spent at the site. Fortunately, the New York Anglers' Survey contained selected data on expenditures. The Anglers' Survey asked the following questions:

- What amount was spent on travel to and from each fishing location in each category:
  - food, drink and refreshments
  - lodging
  - gas and oil
  - fares on buses, airlines, etc.
  - Total expenditures on travel
- What amount was spent at each fishing location on:
  - food, drink and refreshments
  - lodging
  - gas and oil
  - guide fees
  - access and boat launching fees
  - Total expenditures at the site

The goal of the statistical analysis presented in this section was to utilize this expenditure data to obtain an estimated travel cost per mile per fishing day. If the travel costs associated with one fishing day can be estimated, then the data on days at a site can be successfully used as the dependent variable in a travel cost model. It was expected that the travel costs per mile per day at a site would vary depending on the length of trip. For example, if a fisherman were to travel 150 miles to reach a site, it is likely that he would spend a greater number of days at the site than if he only had to travel 50 miles to reach the site. The higher fixed costs that have to be incurred to reach the

more distant fishing sites would result in these costs being incurred only if the number of days spent at the site were sufficient to offset the travel costs. For example, assume that out-of-pocket travel costs are ten cents per mile. If a 50 mile travel distance is associated with one-day trips, then the 100 miles traveled round trip would result in a total cost of \$10 to yield one fishing day. The travel cost per mile per fishing day would be \$10 :-(100 mile \* 1 day) = \$.10. If 100 mile travel distances (200 miles round trip) are typically associated with three-day trips, then the travel cost per mile per fishing day would be \$20 :-(200 miles \* 3 days) = \$.033. This implies that the travel costs associated with producing one fishing day, for this example, would be 3.3 cents per mile for a three-day trip.

### **4.2-1 Per Mile Travel Cost Estimation Results**

The equations used to estimate the per mile travel costs all had the same basic specification. Travel expenditures per day were expressed as a function of distance to the site, the individual's income, and the number of years the individual had been fishing:

Travel Expenditures per Day =  $B_1$ (Distance) +  $B_2$ (Income) +  $B_3$ (years fishing experience)

The coefficient  $B_1$  on distance has the dimension of dollars per mile per day. If significant,  $B_1$  can be used as an estimate of the travel costs per mile per fishing day. The data were disaggregated into subsets of visits to sites that were 0 to 75 miles, 0 to 150, 0 to 225, and greater than 225 miles from the fisherman's residence. Equations using data on visits to sites 75 to 150 miles, and 150 to 225 miles were also estimated. Table 4-3 presents the estimation results using total travel expenditures per day as the dependent variable. These results are encouraging. The coefficient on the distance variable is highly significant in all equations except for visits to sites where the distance traveled is greater than 225 miles. However, this is not surprising in that trips of this length are more likely to be influenced by factors other than travel costs, in particular, income. As can be seen from Table 4-3, the income variable was significant only for the longer trips.

The regression equations in Table 4-3 also show the expected relationship between travel cost per mile per day and the distance traveled to the site. The average cost per mile per day is higher for the shorter trips, reflecting that trips of short distances likely are associated with fewer days spent at the site:

Table 4-3

Regression Results Using Total Site Travel Expenditures per day
As the Dependent Variable

(t-values in parentheses)

| Regression No.                                 | Distance<br>(t-value) | Income              | Years<br>Experience    | Constant          | $R^2$ | Overall<br>F |
|--|-----------------------|---------------------|------------------------|-------------------|-------|--------------|
| 1. Sites 0 to 75 miles from Residence          | .66E-01<br>(8.11)     | .234E-01<br>(1.395) | 1.28<br>(-1.77)        | (2.67)            | .077  | 24*22        |
| 2. Sites 0 to 150 miles from Residence         | .55E-01<br>(9.78)     | .153E-01<br>(.6999) | .418E-03<br>(.296E-01) | 1.50<br>(2.44)    | .067  | 32.63        |
| 3. Sites 0 to 225 miles from Residence         | .4398E-01<br>(10.128) | . 24E-01<br>(.9137) | .234E-01<br>(1.42)     | 1.3349<br>(1.956) | .0635 | 36.62        |
| 4. Sites greater than 225 miles from Residence | .544E-02<br>(.377)    | .138<br>(2.38)      | 082<br>(-2.07)         | 6.95<br>(1.65)    | .028  | 3.04         |
| 5. Sites 75 to 150 miles from Residence        | .238E-01<br>(9.50)    | .482E-01<br>(1.98)  | .156E-01<br>(1.02)     | 2.59<br>(4.17)    | .049  | 33.465       |
| 6. Sites 150 to 225 miles from Residence       | .97E-01<br>(2.05)     | .6376<br>(.37)      | .132<br>(1.86)         | -12.48<br>(-1.39) | .033  | 2.87         |

| Distance Traveled to Site | Estimated Travel Costs (t-value)     |
|---------------------------|--------------------------------------|
| 0 - 75                    | <b>6.6¢</b> per mile per day (8.11)  |
| 0 - 1 5 0                 | <b>5.5∉</b> per mile per day (9.78)  |
| 0 - 225                   | <b>4.4¢</b> per mile per day (10.13) |
| greater than 225          | <b>.05∉</b> per mile per day (0.38)  |

There is one anomaly in the estimated travel costs shown in Table 4-3. The regression equation #6 on trips of 150 to 225 miles shows an estimated per mile travel cost that is larger than those from the equations for visits of 0 to 75 and 75 to 150 miles. One possible explanation for this could be a clustering of trips with travel distances near the lower end of the 75 to 150 mile range; however, additional analysis of the data would be useful in interpreting this result. Still, the travel costs for the 0 to 75, the 0 to 150, and the 0 to 225 trip distance subgroups show the expected relationship and these regressions would not be as sensitive to the clustering of trip distances within each range. The results of these regressions show a declining relationship between trip distance and travel cost per mile per day.

A second set of regression equations were estimated using only oil and gas travel expenditures per fishing day rather than total travel expenditures. These costs may better represent the variable costs of traveling, since food and lodging would have to be provided on a trip of any distance. The same independent variables were used in the estimation. The results are shown in Table 4-4. Again the results are encouraging. The coefficients on the distance variables are significant in all equations, except for the visits to sites of greater distances:

| Distance Traveled to Site | Estimated Oil & Gas Travel Costs (t-value) |
|---------------------------|--|
| 0 - 75                    | <b>5.8</b> € per mile per day (7.84)       |
| 0 - 150                   | <b>3.9</b> ¢ per mile per day (9.71)       |
| 0 - 225                   | <b>2.5¢</b> per mile per day (8.58)        |
| greater than 225          | <b>003¢</b> per mile per day (.36)         |

Table 4-4

Regression Results Using Expenditures on Oil and Gas

As the Dependent Variable

(t-values in parentheses)

| Re | egression No.                               | Distance<br>(t-value) | Income               | Years<br>Experience | Constant         | $R^2$ | Overall<br>F |
|----|---|-----------------------|----------------------|---------------------|------------------|-------|--------------|
| 1. | Sites 0 to 75 miles from Residence          | .579E-01<br>(7.84)    | .258E-01<br>(1.72)   | 467E-01<br>(-1.679) | .834<br>(10935)  | .078  | 23.09        |
| 2. | Sites 0 to 150 miles from Residence         | .39477E-01<br>(9.71)  | .2527E-01<br>(1.515) | 1069E-01<br>(-1.06) | 1.46<br>(3.29)   | .0717 | 33.016       |
| 3. | Sites 0 to 225 miles from Residence         | .248E-01<br>(8.58)    | .2864E-01<br>(1.63)  | .7488E-02<br>(689)  | 2.1665<br>(4.75) | .05   | 26.779       |
| 4. | Sites greater than 225 miles from Residence | 326E-03<br>(36E-01)   | .104<br>(2.85)       | 4035E-01<br>(-1.59) | 4.855<br>(1.827) | .03   | 3.21         |
| 5. | Sites 75 to 150 miles from Residence        | .1015E-01<br>(6.42)   | .489E-01<br>(3.21)   | 0061<br>627)        | 2.626<br>(6.71)  | .028  | 19.267       |
| 6. | Sites 150 to 225 miles from Residence       | 372E-01<br>(-1.369)   | .423E-01<br>(.726)   | .952E-02<br>(.2335) | 11.97<br>(2.335) | .0092 | .798         |

A third set of regression equations were estimated using total costs (travel and on-site) divided by days at the site. These equations were estimated for comparison purposes and as a consistency check. These estimates include expenditures at the site and are not appropriate for use as travel costs. Still, these estimates are informative. The coefficient on the distance variable is still dimensioned in dollars per mile per day. Also, it is possible that site expenditures may be related to distance. If a greater distance is traveled, then more activities may be required to make the time spent at the site worth the incremental travel costs. Although this hypothesis is weak theoretically and is entirely dependent upon the marginal utility and cost of activities available at the site visited, it is easily tested with this data. The results of these regressions are shown in Table 4-5. Again, the coefficient on the distance variable was significant except for the longer trips and declined in magnitude as trips of longer duration were included:

| Distance Traveled to Site | Estimated Total Costs (t-values)      |
|---------------------------|---------------------------------------|
| 0 - 75                    | 17.0¢ per mile per day (6.15)         |
| 0 - 150                   | 1 <b>6.1¢</b> per mile per day (8.03) |
| 0 - 225                   | 1 <b>0.9¢</b> per mile per day (9.20) |
| greater than 225          | <b>4.6¢</b> per mile-day (1.7)        |

Another result worth noting from the regressions presented in Table 4-5 is that income was a more important variable for explaining total costs per day than for explaining travel costs only. it seems intuitively plausible to have high recreation expenditures at the site correlated with high individual incomes.

### 4.2.2 Estimated Travel Costs: Conclusions

The results of the travel cost estimation are encouraging and indicate that reasonable estimates of travel costs to provide a fishing day can be obtained. As expected, these costs tended to vary with the length of trip. In most travel cost models, the per mile travel cost comes from a source such as the American Automobile Association's published estimates of average travel cost per mile. This travel cost per mile estimate

Regression Results Using Total Travel and Site Expenditures per day\* as the Dependent Variable (t-values in parentheses)

Table 4-5

| Regression No.                                 | Distance<br>(t-value) | Income           | Years<br>Experience | Constant        | $R^2$ | Overall<br>F | DF   |
|--|-----------------------|------------------|---------------------|-----------------|-------|--------------|------|
| 1. Sites 0 to 75 miles from Residence          | .17<br>(6.15)         | .0136<br>(.232)  | -,066<br>(-2.08)    | 3.57<br>(2.16)  | .0676 | 13.91        | 576  |
| 2. Sites 0 to 150 miles from Residence         | .0251<br>(1.58)       | .227<br>(2.47)   | .089<br>(1.41)      | 11.01<br>(2.47) | .0216 | 378          | 517  |
| 3. Sites 0 to 225 miles from Residence         | .0465<br>(1.70)       | .294<br>(2.64)   | .01<br>(.1439)      | 4.90<br>(.611)  | .0324 | 3.25         | 292  |
| 4. Sites greater than 225 miles from Residence | .054<br>(6,78)        | .1739<br>(3.40)  | 827E-03<br>(0257)   | 10.56<br>(8.95) | .0305 | 20.33        | 1938 |
| 5. Sites 75 to 150 miles from Residence        | .161<br>(8.03)        | .1107<br>(1.31)  | 22E-01<br>(4452)    | 1.93<br>(.867)  | .065  | 22.45        | 955  |
| 6. Sites 150 to 225 miles from Residence       | .1089<br>(9.20)       | .1158<br>(1.566) | .0187<br>(.416)     | 3.56<br>(1.856) | .0723 | 30.56        | 1176 |

<sup>\*</sup>Dependent Variable is the individual's total expenditures on travel to the site (includes gas and oil, food and lodging in transit), plus the cost of lodging, food and activities at the site divided by the number of days spent at the site.

poses problems due to the large variability in per mile costs that results from the variability in age and type of **vehicles**). The estimates obtained from the regression equations reported in this section are based on reported expenditure data and, although subject to error, are probably no worse than those used in other travel cost studies. These estimates may even be preferred in that they may better represent the individual's perceived travel costs since they are based on expenditure data supplied by the respondent. In addition, individuals use perceived travel costs when making their site selections.

The estimation results are summarized in Table 4-6. The range of estimates for travel costs per day for sites of different distances was quite narrow. The per mile total travel costs ranged from 6.6 cents per mile per day for nearby sites (0 to 75 miles) to 4.4 cents per mile per day as more distant sites were included in the sample (0 to 225 miles). The estimates for only the oil and gas portion of travel costs were slightly less, ranging from 5.8 to 2.5 cents per mile per day.

 $<sup>{</sup>f 2}$  For example, Vaughan and Russell (1982) use the AAA estimate of 7.62 cents per mile.

Table 4-6

Summary of Estimated Expenditures per Mile per Day

(t-values in parentheses, units are cents per mile per fishing day)

| Distance to Site       | Estimated Total<br>Travel Costs | Estimated<br>Oil and Gas<br>Travel Costs Only | Estimated<br>Total Costs:<br>Travel and Site |
|------------------------|---------------------------------|---|--|
| 0 to 75 miles          | 6.6                             | 5.8   | 17.0   |
|                        | (8.11)                          | (7.84)  | (6.15)                                       |
| 0 to 150 miles         | 5.5                             | 3.9   | 16.1   |
|                        | (9.78)                          | (9.71)  | (8.03)                                       |
| 0 to 225 miles 1       | 4.4                             | 2.5   | 10.9   |
|                        | (10.31)                         | (8.58)  | (9.20)                                       |
| Greater than 225 miles | .05                             | 003   | 4.6  |
|                        | (.34)                           | (.36)   | (1.7)  |

 $<sup>^{1}</sup>$ These travel cost estimates for trips of 0 to 225 miles were used in Chapter 5.0.

#### 4.3 TRAVEL COST MODEL

Several different techniques to estimate a relationship between travel costs and fishing days were considered. As mentioned previously, the data available for this project are different from the data typically used in travel cost models. To briefly review, the data set contained information on individuals, the distances from the individuals' home to each of the 24 sites, and the number of days that the individual spent at each of the 24 sites. The fewest number of individuals visiting any site was 30. In estimating the site demand function, the typical travel cost model would only use data on individuals that have actually visited the site. This would result in observations on a sample of 30 individuals being available for the least visited site. However, using data on only those individuals that have actually visited the site ignores a substantial amount of information, namely the travel distance to the sites and characteristics of the individuals that did not visit the sites. For many of these individuals, the price in terms of travel costs to sites not visited may have been too high relative to the costs of visiting other sites. This information is pertinent to the analysis and should not be omitted from the estimation. As a result, it is desirable that the travel cost models for each site be estimated using the entire data set.

A data set that contains observations on individuals who purchased the commodity (i.e., made a trip to the site), as well as on individuals who did not purchase the commodity, is termed a "limited" data set.<sup>3</sup> The data set is "limited" in that the dependent variable is not observable over the entire range. In this case, the dependent variable is fishing days at each site and is observable only when a trip to that site has been made. Therefore, the dependent variable is observable only when it is greater than zero. The regression model is:

$$D = BX + u; (4.1)$$

where "D" represents the number of days spent at the site. D is observed only if D is greater than 0. Therefore, the model is:

-

<sup>&</sup>lt;sup>3</sup> This discussion follows Maddala (1977), pp. 162-164.

$$D = BX + u$$
, if  $BX + u > 0$ , which implies  $u > -BX$   
or 
$$D = 0, if BX + u \le 0$$

$$(4.2)$$

Applying ordinary least squares (OLS) regression techniques to only those observations for which D > 0 results in biased estimates. The residuals in this equation will not satisfy the OLS assumption that the expected value of the error term is zero (i.e., E(u) = 0). If some specific assumptions are made about the distribution of the residuals, then maximum likelihood techniques can be used to estimate the parameters. If it is assumed that u has a normal distribution with a zero mean and variance  $\sigma^2$ , then the joint distribution of the observations is:

$$L = \prod_{1} \frac{1}{\sigma} f \left( \frac{D_{i}^{-Bx} i}{\sigma} \right) \cdot \prod_{2} F\left( \frac{-Bx}{\sigma} \right)$$
(4.3)

where  $f(\cdot)$  is the standard normal density function and  $F(\cdot)$  is the cumulative normal density. The first term corresponds to those individuals for which  $D_i$  is greater than 0, and, therefore, is known. The second term corresponds to those individuals for which all that is known is that  $D_i$  is less than or equal to 0. The earliest application of this technique was by Tobin (1958).

The use of OLS techniques rather than the maximum likelihood techniques discussed above will result in biased estimates of the coefficients. If OLS is applied to the data and  $D_{\bf i}=0$  is used for those individuals who did not visit the site, there will be many non-visitors with a resulting concentration of observations at  $D_{\bf i}=0$ . The absence of any negative  $D_{\bf i}$ 's in the sample will tend to keep the estimated regression equation above the zero axis over the relevant range of the X's, but it will also tend to flatten the estimated curve. This results in the estimated number of days spent at the site being underestimated for individuals with a low travel price (i.e., short distance between the site and individual), and overestimated for individuals with a higher travel price.

A TOBIT procedure is recommended to correct for this bias. The TOBIT analysis takes into account both the individual's likelihood of visiting a given site and the number of days spent at the site, given that the individual decides to visit the site. These two

values taken together can be used to calculate the expected value of days at each site for each individual. The TOBIT procedures also produce consistent estimates of the regression coefficients in equation 4.1. In this analysis, both TOBIT and OLS estimates of the regression coefficients are derived and compared.

A separate travel cost equation for each of the 24 sites was estimated. In each case, the dependent variable was the number of days spent at the site. The independent variables were the distance to the site, the individual's income, and the individual's years of fishing experience. Distance to the site rather than an actual travel cost estimate was used as an independent variable to allow for sensitivity analysis around the estimated per mile travel cost. If information on the marginal value of time (e.g., wage rates) across the individuals in the sample had been available, then it might have been desirable to include an estimate of actual travel time costs to determine the relative influence of each cost on the decision to take a fishing trip. Since both the out-of-pocket and time value components of travel costs are expressed on a per mile basis in this analysis, using distance in miles as the independent variable provides the most general formulation.

One advantage that the use of travel costs rather than distance traveled as the independent variable could provide is that the non-linear relationship between travel distance and per mile per day travel costs found in Section 4.2 could have been explicitly incorporated into the analysis. For each individual, a different per mile travel cost to each site, depending on that individual's distance from the site, could have added to the data set. However, the robustness of the per mile travel cost estimate over the entire 0 to 225 mile range, 4 the fact that to perform any sensitivity analysis around travel costs would have required the re-estimation of the entire set of site equations, and the time and budget constraints of the project resulted in the decision to use distance rather than actual travel costs as the independent variable.

Only observations on individuals within 225 miles of the site were used in this analysis. There were two reasons for this. First, trips of over 225 miles are more likely to be multiple purpose trips, which would result in interpretation problems. Second, the estimates of travel costs presented in Section 4.2 showed that the number of days spent at a site

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<sup>&</sup>lt;sup>4</sup> The high level of significance, i.e., low standard error, implies that this estimated travel cost could be used as an average value for travel costs for trips of up to 225 miles distance without introducing an uncomfortably large amount of error.

were largely independent of the amount of money spent on travel when the distance traveled was greater than 225 miles. 1,040 observations remained after deleting visits to sites that required a one-way trip of greater than 225 miles. Prior to estimating the travel cost model for all of the sites, preliminary analyses were performed on three sites. These results showed that when the own price (i.e. travel cost) to each site and the substitute prices to the other 23 sites were included in the regression equation none of the travel cost coefficients were found to be statistically **significant.** It was decided to include only the own price in each travel cost equation. The omission of cross-price effects should result in the estimates of damages due to acidification being over estimated. Since previous estimates (Menz and Mullen; 1982 and Crocker et al., 1981) have been very low, an estimate that is biased on the high side, if still found to be low, should provide useful policy information.

## 4.3.1 TOBIT Procedures Applied to Total Fishing Days

The TOBIT procedure in the SHAZAM econometric software package was used to estimate the model. Table 4-7 presents the estimated regression coefficients obtained by using this TOBIT procedure and total fishing days at a site as the dependent variable. Table 4-7 shows that the distance variable was highly significant in most of the equations. The coefficients on the distance variable were significant at the 1 percent level in eighteen out of the twenty-three estimated equations. The distance variable was not significant or had the wrong sign in the equations for sites 10, 16 and 20.6 Inspection of these sites showed that the total number of fishing days at these sites was in the lower half of the data set. The coefficients on the income and the years of fishing experience variables were generally not significant. The R-squares were low, typically varying

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<sup>&</sup>lt;sup>5</sup> This outcome was probably the result of multicollinearity across the distance variables. The inclusion of the travel distances to each of the 24 sites for all individuals provides many possible linear combinations of these variables that might result in a singular or near singular X'X matrix. There are other methods of including substitutes. One approach would be to reduce the dimension of the distance data set by using principal components. This would require a different set of principal components to be calculated for each site. This is due to the fact that the set of 23 substitute sites is different, by one site, for each of the 24 sites.

<sup>&</sup>lt;sup>6</sup> The equation for site 13 was not estimated due to an error in the program that merged the distance data and the site characteristics data. The merging of the data sets involved two large data bases and was expensive.

Table 4-7

Travel Cost Model using Total Days as the Dependent Variable:

Estimated with a TOBIT Procedure

(t-values in parentheses)

| Site # | Distance        | Income          | Years Fishing   | Constant          | R <sup>2</sup> * |
|--------|-----------------|-----------------|-----------------|-------------------|------------------|
| 1      | 3946<br>(7.71)  | 0727<br>(.19)   | 2661<br>(1.20)  | -10.457<br>(1.25) | .083             |
| 2      | 2752<br>(8.32)  | 4038<br>(1.67)  | .1052<br>(.88)  | -1.5800<br>(.26)  | .077             |
| 3      | 0780<br>(3.52)  | .1205<br>(.76)  | 0302<br>(.30)   | -24.371<br>(5.30) | .0018            |
| 4      | 1794<br>(6.51)  | .0928<br>(.55)  | 1008<br>(.95)   | -10.915<br>(2.58) | .035             |
| 5      | 1772<br>(5.63)  | 1298<br>(.56)   | .1254<br>(5.63) | -25.871<br>(4.32) | .06              |
| 6      | 8122<br>(7.92)  | .1421<br>(.28)  | 8122<br>(7.92)  | 1.4610<br>(.11)   | .074             |
| 7      | 0726<br>(2.40)  | .0843<br>(.53)  | 0726<br>(2.40)  | -26.931<br>(5.22) | .009             |
| 8      | 2350<br>(5.72)  | .0969<br>(.40)  | 2350<br>(5.72)  | -25.511<br>(3.59) | .077             |
| 9      | 2877<br>(6.34)  | .2334<br>(.99)  | .4359<br>(2.90) | -38.819<br>(5.43) | .079             |
| 10     | .1266<br>(2.62) | 5379<br>(2.36)  | .1250<br>(1.14) | -53.252<br>(7.46) | .001             |
| 11     | 0777<br>(3.38)  | 0304<br>(.26)   | .0038<br>(.05)  | -16.996<br>(4.80) | .011             |
| 12     | 1638<br>(3.18)  | .2017<br>(.84)  | 0345<br>(.23)   | -41.044<br>(5.44) | .006             |
| 14     | 1304<br>(3.81)  | .3542<br>(2.47) | .1484<br>(1.59) | -31.192<br>(5.77) | .013             |
| 15     | 0842<br>(3.11)  | .0903<br>(.87)  | .0363<br>(.58)  | -18.249<br>(4.73) | .007             |

<sup>\*</sup>Note:  $\mathbb{R}^2$  between observed and predicted values.

Table 4-7

Travel Cost Model using Total Days as the Dependent Variable:
Estimated with a TOBIT Procedure

(continued)

| Site # | Distance        | Income          | Years Fishing   | Constant          | R <sup>2</sup> * |
|--------|-----------------|-----------------|-----------------|-------------------|------------------|
| 16     | 0024<br>(.11)   | 2005<br>(1.75)  | 0432<br>(.73)   | -19.036<br>(5.56) | .0006            |
| 17     | 1915<br>(3.53)  | 0731<br>(.35)   | 0072<br>(.06)   | -26.191<br>(3.65) | .0119            |
| 18     | 2301<br>(3.07)  | .0944           | 0174<br>(.09)   | -55.701<br>(5.22) | .007             |
| 19     | 3893<br>(10.24) | .6607<br>(4.75) | .0915<br>(1.04) | -9.9139<br>(2.21) | .058             |
| 20     | .0543<br>(1.12) | 1903<br>(.66)   | .2764<br>(1.78) | -68.586<br>(7.94) | .004             |
| 21     | 1912<br>(4.25)  | 0816<br>(.43)   | .1727<br>(1.59) | -27.370<br>(4.41) | .0117            |
| 22     | 3626<br>(6.62)  | 0584<br>(.37)   | 0794<br>(.90)   | .2548<br>(.05)    | .038             |
| 23     | 4553<br>(10.85  | 1374<br>(.95)   | .1884<br>(2.31) | 1.6300<br>(.38)   | .098             |
| 24     | 3262<br>(10.04) | .0428<br>(.32)  | 0935<br>(1.22)  | .1331<br>(.03)    | .027             |

Note:  $\mathbb{R}^2$  between observed and predicted values.

between .01 and .10 for those equations where the distance variable was significant. While low, these R-squares are not atypical for travel cost models.<sup>7</sup>

The regression coefficients in the TOBIT model should be interpreted a little differently than conventional OLS regression coefficients. In the TOBIT procedure, an index "I" is created which is a function of the independent variables, I = XA; where A is a vector of normalized coefficients:

$$I_{n} = A_{0} + A_{1}X_{1n} + A_{2}X_{2n} + \dots + A_{k}X_{kn};$$
(4.4)

where  $\mathbf{I}_n$  is the value of the index for the  $\mathbf{n}^{th}$  individual given the values of the  $\mathbf{X}_k$ 's for that individual. These  $\mathbf{A}_k$  normalized coefficients can be transformed into estimates of the regression coefficients - the Bi's - by multiplying the Ai's by the calculated standard error of the estimate:

$$(B_0, B_1, \ldots, B_k) = (\sigma \cdot A_0, \sigma \cdot A_1, \ldots, \sigma \cdot A_k);$$
 (4.5)

where  $\sigma$  is the standard error of the dependent variable.

The coefficients presented in Table 4-7 are transformed normalized coefficients, or the  $B_{f i}$  regression coefficients. One intuitive explanation of the meaning of these regression estimates is that they are consistent estimates of the same regression coefficients that would have been estimated by OLS, if the data set was not truncated at zero; that is, if both positive and negative values of the dependent variable "DAYS" could have been observed. Recall that the OLS procedures applied to the truncated data set produces an estimate of the slope that will be biased downwards due to the many observations where the dependent variable is zero. As a result, the TOBIT coefficients should always be larger in magnitude than regression coefficients estimated using OLS.

A graphical depiction of the relationship between the expected relationship between the OLS estimates, the TOBIT estimates and the calculated expected values using the TOBIT procedures is shown in Figure 4-1 $^{8}$ . The OLS estimated relationships is line segment BD and is shown to be flatter than the TOBIT maximum likelihood estimate. The expected

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 $<sup>^{7}</sup>$  For example, see Brown and Mendelsohn (1984) and Desvousges, Smith and McGivney (1983).

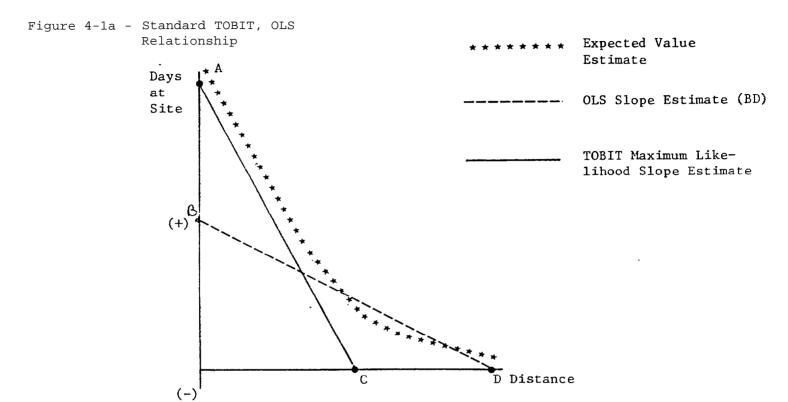
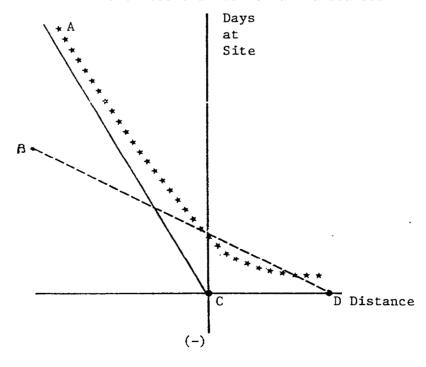


Figure 4-1b - Relationship when the probabilities of an individual visiting the site are less than .5 for all distances



 $<sup>^{1}</sup>$  This figure is similar to Figures 3a and 3b in Tobin (1958).

value locus is also shown in Figure  $4-1^a$ . Each individual has some positive probability of visiting each site; however, this probability is lower the greater the distance to the site. For sites that are very distant, the probability may be close to zero. The expected value locus shown in Figure  $4-1^a$  is this probability multiplied by the expected number of fishing days at that site, given the individual visits to the site. This conditional expectation can be calculated from the following equation:

$$E(D_n | I_n) = \sigma f(\frac{I_n}{\sigma}) + I_n F(\frac{I_n}{\sigma})$$
(4.6)

where:

- o  $E(D_n | I_n)$  is the expected value of the number of days at a site given the value of the index  $(I_n)$  for that individual;
- o  $I_n$  is the value of the index calculated from I = AX, i.e., equation 4.4;
- $\sigma$  is the standard error of the dependent variable;
- o f (\*) and F (\*) are the marginal and cumulative normal density functions.

As is shown in Figure 4-1<sup>a</sup>, this method of calculating the expected value locus results in a nonlinear relationship. The expected value locus will always be above the TOBIT maximum likelihood equation (i.e., segment AC). At the left where the probabilities of visiting a site are high, the expected value locus will approach AC asymptotically. At the right where the probability of visiting a site approaches zero, the expected value locus will approach the line segment CD, which will be the horizontal axis in cases where the limiting value is zero.

Given the above explanation, some further analysis of certain peculiarities of the TOBIT regression results are possible. An examination of the coefficients estimated for site 1 in Table 4-7 shows that all of the coefficients are negative. This fact combined with the realization that the values of all the independent variables are positive results in any

<sup>&</sup>lt;sup>3</sup> This equation is derived in Tobin (1958) and Goldberger (1964).

predicted number of fishing days from this model being negative. However, this result is consistent with the TOBIT interpretation presented above. There are two factors that must be considered when interpreting this outcome. First, the regression coefficients are used to calculate an index that in turn is used to calculate the probability of an individual taking a trip. This index is positive whenever the probability of taking a trip exceeds fifty percent and is negative whenever the probability is less than fifty percent. This result for site 1 indicates that the probability of any one individual taking a fishing trip to that particular site is less than .5; however, the expected value for fishing days will still be positive. This outcome is illustrated in Figure 4-1<sup>b</sup>. A second point that should be considered when interpreting the TOBIT coefficients for site 1 is the large standard errors of the coefficients on the non-distance variables. These make the actual intercept in Figure 4-1 very uncertain. This interpretation is important for calculating consumer surplus and willingness-to-pay estimates, and will be readdressed in Chapter 5.

### 4.3.2 Ordinary Least Squares Applied to Total Fishing Days

In spite of the fact that OLS estimates are biased, OLS was applied to the data sets to provide information on the strength of the relationship between fishing days and distance to the site. The OLS estimates provided a useful point of comparison as there is an explicit theoretic prior expectation of the relative magnitudes of the OLS and TOBIT regression coefficients.

The OLS estimates are presented in Table 4-8. As in the TOBIT analysis, only sites requiring trips of less than 225 one way miles were included in the data set. The results in Table 4-8 show that the distance variable was highly significant in most of the equations. The coefficients on the distance variable were significant at the 1 percent level in eighteen out of the twenty-three estimated equations. The distance variable was not significant for sites 3, 10, 12, 16 and 20. The income and the years of fishing experience variables were generally not significant. The R-squares were low, typically varying between .01 and .06 for those equations where the distance variable was significant.

 $^{f 9}$  See Tobin (1958), page 34 and Goldsmith (1983) footnote 19, page 39.

 $<sup>^{10}</sup>$  A similar result was found by Deegan and White (1976) where their TOBIT regression coefficients only yielded negative values for the dependent variable over the entire range of  $X_1$ , with the other  $X_i$  held constant at their means.

Table 4-8

Travel Cost Model Using Total Days as the Dependent Variable:
Estimated by Ordinary Least Squares
(t-values in parentheses)

| Site # | Distance        | Income           | Years Fishing   | Intercept        | $R^2$ |
|--------|-----------------|------------------|-----------------|------------------|-------|
| 1      | 0158<br>(6.72)  | 0066<br>(.41)    | 0139<br>(1.48)  | 3.3441<br>(6.86) | .0468 |
| 2      | 0178<br>(6.45)  | 0254<br>(1.84)   | .0075<br>(.93)  | 3.3922<br>(6.77) | .0445 |
| 3      | 0012<br>(1.02)  | 0027<br>(.32)    | .0008<br>(.16)  | .4533<br>(1.73)  | .0012 |
| 4      | 0076<br>(5.92)  | .0036<br>(.52)   | 0007<br>(.18)   | 1.21<br>(5.43)   | .033  |
| 5      | 0133<br>(6.06)  | 0074<br>(.57)    | .0114<br>(1.52) | 2.0050<br>(5.00) | .0369 |
| 6      | 0235<br>(5.60)  | 0047<br>(.23)    | .0082<br>(.69)  | 3.4523<br>(4.91) | .0303 |
| 7      | 0104<br>(3.51)  | 0060<br>(.25)    | .0157<br>(1.89) | 1.5810<br>(3.23) | .0155 |
| 8      | 0347<br>(6.76)  | 0065<br>(.25)    | .0014<br>(.09)  | 5.5683<br>(6.64) | .0436 |
| 9      | 0168<br>(5.82)  | 0082<br>(.57)    | .0174<br>(2.07) | 2.0850<br>(4.62) | .0355 |
| 10     | .0052<br>(1.18) | 0167<br>(1.28)   | .0109<br>(1.43) | 1924<br>(.36)    | .0044 |
| 11     | 0040<br>(3.38)  | 0021<br>(.37)    | 0016<br>(.49)   | .75<br>(4.13)    | .0118 |
| 12     | 0064<br>(1.59)  | 0048<br>(.26)    | 0076<br>(.70)   | 1.4612<br>(2.46) | .0031 |
| 13*    | NA              | NA               | NA              | NA               | NA    |
| 14     | 0157<br>(3.96)  | .0088<br>(.58)   | .0112<br>(1.27) | 1.9952<br>(3.33) | .0172 |
| 15     | 0091<br>(3.40)  | .0050<br>(.63)   | 0019<br>(.41)   | 1.32<br>(3.83)   | .0113 |
| 16     | 0010<br>(.58)   | 0.0054<br>(1.00) | 0005<br>(.16)   | .4222<br>(1.82)  | .0014 |

<sup>\*</sup> The equation for site 13 was not estimated due to an error in the program that merged the distance data and the site characteristics data.

Table 4-8

Travel Cost Model Using Total Days as the Dependent Variable:

Estimated by Ordinary Least Squares

(t-values are in parentheses)
(continued)

| Site # | Distance Incom- |                 | Years Fishing   | Intercept        | R <sup>2</sup> |  |
|--------|-----------------|-----------------|-----------------|------------------|----------------|--|
| 17     | 0182<br>(2.94)  | 0158<br>(.98)   | .0058<br>(.61)  | 2.4106<br>(3.38) | .0102          |  |
| 18     | 0229<br>(3.19)  | 0033<br>(.13)   | .0257<br>(1.68) | 2.1425<br>(2.35) | .0126          |  |
| 19     | 0439<br>(6.63)  | .0717<br>(2.44) | .0335<br>(1.94) | 3.9322<br>(4.23) | .0498          |  |
| 20     | .0022<br>(1.08) | 0093<br>(.93)   | .0126<br>(2.15) | 1677<br>(.55)    | .0062          |  |
| 21     | 0137<br>(2.64)  | 0310<br>(1.59)  | .0281<br>(2.44) | 1.9496<br>(2.74) | .0152          |  |
| 22     | 0180<br>(5.38)  | 0153<br>(1.43)  | 0023<br>(.36)   | 2.3041<br>(5.79) | .02.91         |  |
| 23     | 0486<br>(7.56)  | 0719<br>(2.27)  | .0248<br>(1.33) | 6.5822<br>(6.93) | .0579          |  |
| 24     | 0316<br>(5.52)  | 0155<br>(.53)   | 0156<br>(.91)   | 5.2824<br>(6.15) | .029           |  |

Comparing the OLS results to the TOBIT results, the magnitudes of the coefficients conform to theoretic expectations. The absolute magnitudes of the TOBIT coefficients are greater than the OLS estimated coefficients. Also, the calculated t-values and R-squares were higher for the TOBIT equations.

### 4.3.3 Brook Trout Fishing Day Travel Cost Model Analyses

The participation models presented in Section 4.1 indicated that brook trout fishing days might be better analyzed separately. If possible, this could prove useful since acid deposition is expected to have a greater impact on the high altitude lakes that provide much of the unique brook trout habitat. As with the participation model, a new brook trout fishing days variable was defined. This variable was constructed by taking all the days at each site where the individual reported to have caught at least one brook trout. Other species of fish may have been fished for and caught as well, but if brook trout were caught, these days were classified as brook trout days.

This brook trout fishing day variable was used as the dependent variable in a TOBIT regression. The TOBIT procedure requires the use of iterative numerical methods. When brook trout days were used as the dependent variable, a number of the equations did not converge after the default number of iterations. As a result, TOBIT estimates were not able to be obtained for many of the sites. Table 4-9 presents the estimates for those sites where convergence was achieved. The fact that many equations did not converge may be explained by the limited number of non-zero observations. When total fishing days were used as the dependent variable, the sites with the least number of non-zero observations still had 30 non-zero observations out of 1,040 total observations. When only brook trout fishing days were used, several sites had less than 10 non-zero observations. Table 4-9 shows that only five sites achieved convergence and, of these five, only three had significant coefficients of the right sign on the distance variable. The R-squares of these equations were substantially lower than those found for the TOBIT results shown in Table 4-7. One interesting finding is that, where the coefficient on the

Table 4-9
Travel Cost Model using Brook Trout Fishing Days as the Dependent Variable:
Estimated with a TOBIT Procedure

(t-values are in parentheses)

| Site # | Distance | Income  | Years Fishing | Constant | R <sup>2</sup> |
|--------|----------|---------|---------------|----------|----------------|
| 6      | 9785     | .6716   | .9690         | -94.926  | .0044          |
|        | (3.34)   | . (.44) | (1.14)        | (2.39)   |                |
| 9      | 3667     | -1.5920 | .6671         | -53.748  | .009           |
|        | (2.93)   | (1.57)  | (1.89)        | (3.08    |                |
| 10     | .2447    | .5675   | .2559         | -86.855  | .0039          |
|        | (1.62)   | (1.18)  | (1.29)        | (4.46)   |                |
| 11     | 1160     | .2602   | 0421          | -37.776  | .007           |
|        | (2.11)   | (1.16)  | (.27)         | (5.05)   |                |
| 12     | .0315    | .1096   | 0070          | -76.104  | .0022          |
|        | (.38)    | (.29)   | (.03)         | (5.99)   |                |

distance variable is negative and significant, it is similar to the magnitudes of the coefficients in the total days equations presented in Table 4-7:

|         | Brook Trout Fishing<br>Day Coefficients<br>(t-value) | Total Fishing Day<br>Coefficients<br>(t-value) |
|---------|--|--|
| Site 6  | 978<br>(3.34)  | 812<br>(5.63)                                  |
| Site 9  | 367<br>(2.93)  | 287<br>(6.34)                                  |
| Site 11 | 116<br>(2.11)  | 078<br>(3.38)                                  |

The similarity in the magnitude of these coefficients may mean that it is less important to separately estimate a travel cost model for brook trout fishing days.

A semi-log specification for brook trout fishing days was also estimated. The results of this TOBIT estimation are presented in Table 4-10. The semi-log specification produced a modest improvement - more equations converged and the statistical results in terms of t-values, expected signs on the distance coefficients, and R-squares were slightly improved.

### 4.4 SECOND STAGE ANALYSIS OF THE CHARACTERISTICS OF FISHING SITES

The coefficients of a travel cost model using both TOBIT and OLS procedures were estimated following procedures discussed in Section 4.3. As discussed in Chapter 2.0, these travel cost models do not explicitly take into account site characteristics. Travel cost models do estimate the travel and time costs that an individual is willing to pay to visit a site. These willingness-to-pay amounts can be calculated from the coefficients on the independent variables in the visitation equation for each site. It seems likely that sites with more desirable recreational characteristics, such as fishing opportunities and catch rate, would attract fishermen from further distances. This should show up in the relative magnitudes of the estimated coefficients on the distance variable in the site equations. Also, the participation models estimated in Section 4.1 showed the number of visitor days to be positively related to site characteristics such as pond acreage and total catch rate.

This section presents results obtained by regressing the coefficients from each site equation on selected characteristics of that site. Two site characteristics were used: fishable acreage and total catch rate. The equation that was estimated is:

Table 4-10
Travel Cost Model using the Natural Log of
Brook Trout Fishing Days as the Dependent Variable:
Estimated with a Tobit Procedure

(t-values are in parentheses)

| Site # | Distance        | Income          | Years Fishing  | Constant        | R <sup>2</sup> |
|--------|-----------------|-----------------|----------------|-----------------|----------------|
| 1      | 0435<br>(3.45)  | .0781<br>(.82)  | 0852<br>(1.31) | -9.54<br>(4.10) | .043           |
| 3      | 0201<br>(3.06)  | 0041<br>(.08)   | .0248<br>(.88) | -6.01<br>(.478) | .017           |
| g      | 0544<br>(2.91)  | 2330<br>(1.55)  | 363<br>(.09)   | -8.20<br>(3.13) | .011           |
| 10     | .0459<br>(1.59) | .0977<br>(1.08) | .099<br>(1.88) | -15.8<br>(4.29) | .003           |
| 11     | 0255<br>(1.91)  | .0798<br>1.54)  | .032<br>(.86)  | -9.43<br>(5.19) | .007           |
| 12     | .0135<br>(1.25) | .0243<br>(.45)  | 004<br>(.12)   | -11.5<br>(6.10) | .005           |
| 14     | 0466<br>(2.83)  | .0490<br>(.78)  | 018<br>(.50)   | -7.75<br>(3.49) | .007           |
| 15     | 0236<br>(1.22)  | .0463<br>(.80)  | .016<br>(.44)  | -9.67<br>(3.94) | .001           |

$$B_{ij} = A_0 + A_1 (Acres)_j + A_2 (Catch Rate)_j$$

where  $B_{ij}$  is the  $i^{th}$  parameter (either a coefficient or intercept from the  $j^{th}$  site equation. Two parameters were used as the dependent variable in this second stage. The first was the coefficient on the distance variable (i.e.,  $B_{lj}$ ), the second was the intercept. The demand curve intercept was defined as:

$${\rm B_{2j}}$$
 (Mean Income Value) +  ${\rm B_{3j}}$  (Mean Experience Value) +  ${\rm B_{4j}}$ .

This composite variable represents the intercept of a demand equation relating fishing days to distance, holding the other variables constant at their mean values. It would have been possible to estimate each coefficient and intercept as a function of the site characteristics; however, the income and experience variables were not significant in most of the site equations. As, a result, these coefficient estimates would have large standard errors and, at best, would be imprecisely estimated. This would make statistically significant estimates of the effects of the site characteristic levels on these coefficients unlikely and the results hard to interpret. Given this situation, only the above composite inter-cept was regressed against site characteristics. Since this intercept is the actual demand curve intercept, this was felt to be appropriate.

The results of regressing both the coefficient on the distance variable and the intercept against two site characteristics - net acres and total catch rate - are shown in Table 4-11a. Two other specifications were also estimated. The results of these are shown in Table 4-11b. The GLS procedure discussed in Chapter 2 was used in both instances. Table 4-12 presents similar GLS estimated equations for the parameters from the OLS estimated travel cost equations.

In Tables 4-11 and 4-12, the site characteristics have t-values that are small. Still, a t-value of 1.27 is significant at the 10 percent level for a one-tailed test and 20 percent for a two-tailed test. The coefficients on the site characteristics in the intercept equation have the expected sign. As fishable acres and catch rates decline, intercept moves downward, reducing the consumer surplus obtained from the site. The coefficients on the site characteristic in the equation using the stage one distance coefficient as the independent variable did not have the expected sign. In general, the composite effect of reductions in the level of the site characteristics was a reduction in consumer surplus because the influence of the change in the intercept was large enough to outweigh the

Table 4-11

# Second Stage Generalized Least Squares Runs on the TOBIT Estimated Parameters from the Total Fishing Day Equations

(t-values)

## a. Base Equations

| Dependent<br>Variable               | Net<br>Park Acres              | Total<br>Catch Rate | Constant         | R <sup>2</sup> |
|-------------------------------------|--------------------------------|---------------------|------------------|----------------|
| Coefficient on<br>Distance Variable | 692 x 0 <sup>-5</sup> (1.80)   | 007<br>(1.01)       | 116<br>(-1.27)   | .161           |
| Intercept                           | .597 x 10 <sup>-3</sup> (1.27) | 4.81<br>(2.47)      | 45.01<br>(10.15) | .225           |

## b. Additional Trial Specifications

| Dependent<br>Variable                  | Acres less<br>than 1500 feet<br>Elevation | Warm<br>Water<br>Acres         | Two<br>story<br>Acres                | Total<br>Catch<br>Rate | Constant        | $\mathbb{R}^2$ |
|--|---|--------------------------------|--------------------------------------|------------------------|-----------------|----------------|
| Coefficient<br>or Distance<br>Variable | 519 + 10 <sup>-5</sup> (1.36)             |                                |                                      | 0056<br>(.2907)        | 129<br>(1.89)   | .108           |
| Intercept                              |   | .623 x 10 <sup>-3</sup> (1.38) | .211 + <b>60<sup>-3</sup></b> (.449) | 3.07<br>(1.13)         | 32.14<br>(3.15) | 1.34           |

Table 4-12
Generalized Least Squares Runs on the Ordinary Least Squares Parameters
from the Total Day Equations

| Dependent<br>Variable                      | Net<br>Park Acres           | Total<br>Catch Rate           | Constant                        | $R^2$ |
|--|-----------------------------|-------------------------------|---------------------------------|-------|
| Coefficient on<br>the Distance<br>Variable | $852 \times 10^{-6}$ (1.91) | 254 x 10 <sup>-2</sup> (1.48) | +.583 x 10 <sup>-2</sup> (.797) | .178  |
| Intercept                                  | $.135 + 10^{-4}$ (2.44)     | .253<br>(1.04)                | $.740 \times 10^{-1}$ (.072)    | .235  |

effect from the change in the distance coefficient. For calculating the changes in consumer surplus associated acidification, only the effect of site characteristics on the intercept of each site's demand curve was used. This is consistent with the objective of selecting assumptions that would lead to a high estimate of damages as was discussed in Chapter 1.

### 4.5 TRAVEL COST MODEL ESTIMATES: CONCLUSIONS

The statistical results presented in this section show a strong relationship between visitor days at a site and the travel distance to the site. The analyses provide estimates that can be used to estimate the consumer surplus derived from each fishing site; however, only the most basic specifications have been estimated and additional analyses would be desirable.

Additional analysis may be beneficial in several areas. One could examine alternative functional forms including semi-log and Box-Cox specifications. A second issue warranting additional analysis would be the opportunity cost of time. To examine this issue, an estimate of the individual's marginal valuation of time is needed. Most often, the individual's wage rate is used as an estimate of the value of time. Unfortunately, the Anglers' Survey does not include information on the individual's wage. It would be possible, however, to perform an analysis similar to that contained in Section 7.4 of Desvousges, Smith and McGivney (1983).

Desvousges, <u>et al.</u> (1983) used a model that predicts the wage rate given the individual's annual income, occupation and related characteristics. They found the variation in estimated wage rates from the mean wage level to be approximately 50 percent.

Given the potential magnitude of other errors in the model, the error due to not capturing differences in individual's marginal valuation of time does not seem overwhelming, but it also should not be minimized. The present formulation of the model, where distance rather than a specific travel cost is entered into the model, allows alternative cost per mile values to be calculated using varying travel and time costs.

Another important issue concerns the current inability to estimate a separate model for brook trout fishing days. The TOBIT procedures applied to brook trout fishing days failed to converge on a set of coefficients for most of the sites because of too few non-zero observations. This could potentially be remedied by redefining the sites and using alternative numerical techniques. Since the brook trout fish population is the fishery most threatened by acid deposition, a separately estimated brook trout travel cost model may be useful.

### 5.0 RECREATIONAL FISHING RESOURCE VALUATION

Several procedures can be used to provide estimates of the value of damages (i.e., reduced benefits) to recreational fishing in the Adirondack Mountains from current levels of acidification. Section 4.3 discussed the relationships between demand curves based on OLS estimated regression coefficients, TOBIT estimated regression coefficients, and the expected value locus calculated from the TOBIT coefficients. A consumer surplus estimate associated with each of the sites can be calculated using each of these demand Of these three options, the most appropriate curve to use for estimating the consumer surplus is the TOBIT based expected value locus, since this estimate takes into account both the probability of visiting the site and the estimated number of days at a site given that a trip is taken. In addition to the travel cost model, estimates of damages from acidification can be derived from the participation model presented in Section 4.1.

The reduction in benefits due to the effects of acidification can be estimated by examining the difference between the consumer surplus estimates in the current state and the pre-acidification state. Figure 5-1 illustrates this benefits calculation. The shaded area in Figure 5-1 is a measure of the dollar value of the damages to recreational fishermen that have resulted from acidification.

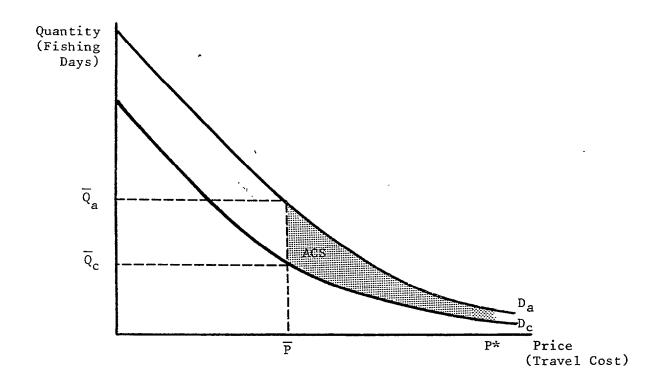
## 5.1 ESTIMATE OF DAMAGES FROM ACIDIFICATION USING THE TRAVEL COST **MODEL**

Estimates of the value of each site, using the travel cost model results, were obtained by using the routine in the SHAZAM econometrics software package that produces the expected value locus. These expected value curves were estimated holding the values of

5-1

 $<sup>^{</sup>f l}$  This consumer surplus measure is termed the Marshallian consumer surplus. It is not a perfect welfare measure, but it is an adequate approximation for this application. Other consumer surplus measures are available, but Freeman (1979) concludes that the differences among these measures are "small and almost trivial for most realistic cases."

Figure 5-1
Measurement of Consumer Surplus Losses Caused by Acidification



- ullet  $D_{oldsymbol{e}}$  is the demand curve in the current situation where acidification has reduced the fishing opportunities available at the site.
- ullet D<sub>B</sub> is the demand curve given that there is no acidification.
- ACS is the change (i.e., reduction) in consumer surplus due to acidification.

the income variable and fishing experience variable constant at the means of the sample. This resulted in a schedule for each site that shows the increase (decrease) in the expected number of fishing days the "average" individual would spend at a site as his distance from the site decreases (increases), other things held constant.

The estimated total willingness to pay and consumer surplus for each site is shown in Table 5-1. These are based on an out-of-pocket travel cost estimate of 4.4 cents per mile (from Table 4-6) and an opportunity of time cost of 9.06 cents per mile. The time cost was based on an assumed average driving speed of 40 miles per hour, and the deflated mean hourly wage of a sample of fishermen from Desvousges et al. (1983). The time cost was calculated as being two thirds of the wage rate to reflect the fact that some individuals may obtain enjoyment from the drive and, therefore, time in transit should not be valued at the full wage rate. Table 5-1 shows the value for the current recreational fishing experience in the Adirondacks to be 261 million dollars per year.

The next step in the analysis is to obtain an estimate of the losses that may have resulted from current levels of acidification. The second stage equations (shown in Table 4-9) that regressed the TOBIT regression coefficient on the characteristics of the sites can be used to show how the value of the resource has changed due to increased acidification. These estimates are based on analyses conducted by Dr. Joan Baker as part of the National Acid Precipitation Assessment Program (NAPAP), and are based on research that is still in progress.<sup>2</sup> Table 5-2 shows some sites to have experienced greater levels of acidification than others. This is due to a number of factors, including: differing amounts of acidic deposition; the varying sensitivity of the lakes in a site to elevated hydrogen ion loading; and the distribution of gamefish populations.

The reductions in fishing opportunities shown in Table 5-2 can be translated into an estimated economic loss by using the site characteristic equations from Table 4-9. These characteristic equations can be used to calculate how the TOBIT estimated regression coefficients change as a result of these site characteristic changes. The new TOBIT regression coefficients are then used to estimate a new expected value locus. New willingness-to-pay estimates can be calculated from these new curves. The difference be-

<sup>&</sup>lt;sup>2</sup> Caveats to these estimates are presented in the Appendix.

Table 5-1

Current Recreational Fishing Values in the Adirondack Mountains per year

|       |                          |                                  |   |   | <b></b>                                |
|-------|--------------------------|----------------------------------|---|---|--|
| Site  | Expenditure <sup>1</sup> | Consumer<br>Surplus <sup>1</sup> | Total<br>Willingness<br>To Pay <sup>1</sup> | Total<br>Willingness<br>To Pay Per<br>Fishing Day | Consumer<br>Surplus Per<br>Fishing Day |
| 1     | 7,294.5                  | 3,033.0                          | 10,327.5                                    | 107   | 31                                     |
| 2     | 8,483.8                  | 2,912.6                          | 11,396.4                                    | 104   | 26                                     |
| 3     | 4,157.5                  | 1,267.5                          | 5,425.0                                     | 118   | 27                                     |
| 4     | 3,228.4                  | 1,489.8                          | 4,718.2                                     | 97  | 31                                     |
| 5     | 5,870.5                  | 2,510.4                          | 8,380.9                                     | 98  | 29                                     |
| 6     | 6,586.6                  | 4,038.1                          | 10,624.7                                    | 105   | 40                                     |
| 7     | 7,784.2                  | 4,373.6                          | 12,157.8                                    | 107   | 38                                     |
| 8     | 13,615.6                 | 6,334.5                          | 19,950.1                                    | 96  | 30                                     |
| 9     | 5,679.1                  | 2,934.3                          | 8,613.4                                     | 96  | 32                                     |
| 10    | (*)                      | (*)                              | (*)   | (*)   |  |
| 11    | 2,415.6                  | 1,147.1                          | 3,562.7                                     | 75  | 24                                     |
| 12    | 6,569.0                  | 3,698.7                          | 10,267.7                                    | 103   | 37                                     |
| 13    | N.A.                     | N.A.                             | N.A.  | N.A.  | N.A.                                   |
| 14    | 7,557.9                  | 3,054.7                          | 10,612.6                                    | 80  | 23                                     |
| 15    | 4,417.9                  | 2,120.4                          | 6,538.3                                     | 75  | 24                                     |
| 16    | 2,610.1                  | 2,082.4                          | 4,692.5                                     | 88  | 39                                     |
| 17    | 5,649.7                  | 2,181.0                          | 7,830.7                                     | 66  | 18                                     |
| 18    | 7,469.4                  | 3,785.0                          | 11,254.4                                    | 64  | 21                                     |
| 19    | 18,583.9                 | 10,285.3                         | 28,869.2                                    | 79  | 28                                     |
| 20    | (*)                      | (*)                              | (*)   | (*)   | (*)                                    |
| 21    | 8,881.9                  | 3,982.7                          | 12,864.6                                    | 71  | 22                                     |
| 22    | 3,691.4                  | 3,053.6                          | 6,745.0                                     | 78  | 35                                     |
| 23    | 18,429.6                 | 17,460.4                         | 35,890.0                                    | 85  | 41                                     |
| 24    | 16,657.0                 | 13,400.6                         | 30,057.6                                    | <u>81</u>   | 36                                     |
| TOTAL | 165,580.3                | 95,146.1                         | 260,726.4                                   | 85  | 31                                     |
|       |                          |                                  |   |   |  |

 $<sup>^{</sup>m 1}$  Thousands of 1984 dollars per year

<sup>\*</sup> These sites had a positive coefficient on the travel cost variable.

# APPENDIX A



# North Carolina State University Acid Deposition Program

**School of Forest Resources** 

February 1, 1985

RECEIVED

Dan Violette
Energy and Resource Consultants
P.O. Box Drawer 0
Boulder, CO 80306

FEB 8 1985

ENT TO TOURCE

Dear Dan:

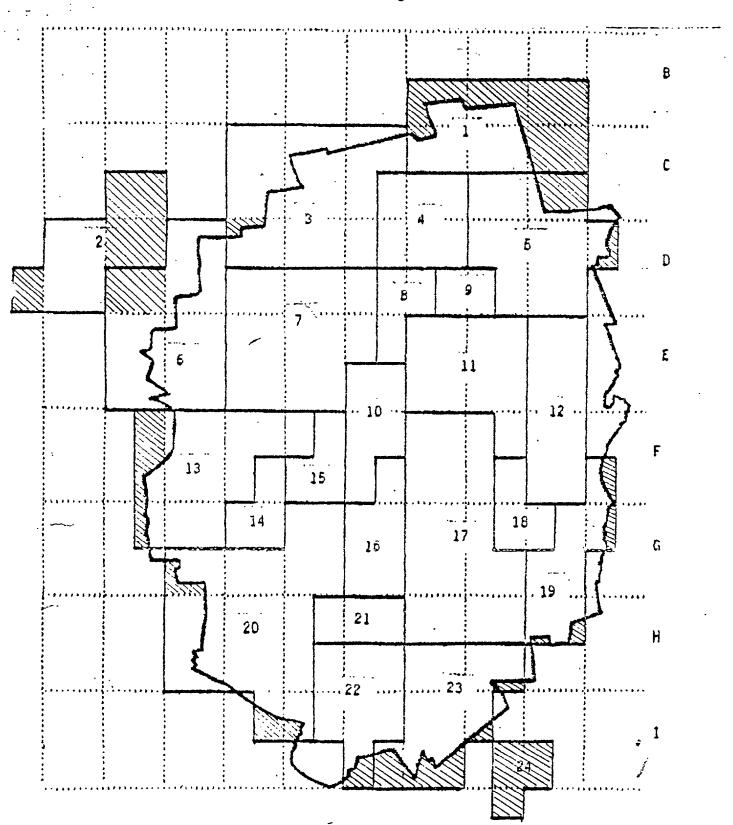
In response to your request for estimates of loss of fishable 'acres' in the Adirondacks as a result of acidification, I have prepared the attached table based upon the information in the FIN (Fish Information Network) database and in the draft report prepared for NAPAP project E3-25 (Baker, J. and T. Harvey. 1984. Critique of Acid Lakes and Fish Population Status in the Adirondack Region of New York State, draft report to the U.S. Environmental Protection Agency). It should be clear that these are preliminary estimates. Because of the quick turn around time required to provide numbers for your draft report, our approach has been very simple. Better estimates should be available by late February for inclusion in your final draft.

The numbers in the attached table are derived from evaluations of all available data (current and historic) on fish populations in the Adirondacks in FIN and from the assessment of fish community status as described in Baker and Harvey (1984). Briefly a rating of fish community status of 3, 4, or 5 for a given lake indicated that several to all species have disappeared from the lake overtime, apparently as a result of acidification. A rating of 2 was considered marginal; one or two species have apparently declined in abundance and/or disappeared from the lake but neither the evidence for loss of populations nor the indications of the potential influence of acidification are particularly strong. Ratings of 0 or 1 were indicative of 'healthy' fish communities and no adverse effects as a result of acidification. The 'reasonable' estimates of fishable acres lost in the table are based on the number and surface area of lakes with fish community status rated 3, 4, or 5. The 'high' estimates are based on lakes with fish community status rated 2, 3, 4, or 5. Note that we have not, at this time, zeroed in specifically on game species. Such information will, however, be available for your next series of model runs.

The fraction of lakes with adequate fish survey data (historic and current) for assessment of fish community status is, unfortunately, quite small. Thus, it was necessary to extrapolate from our sample of lakes in FIN with adequate data to all lakes in the Adirondacks. Lakes with 'adequate' data (particularly surveys of fish populations pre-1970) tend to be larger, and have a higher pH. To partially adjust for this bias, lakes were

|               | Total in    | Region        | Estimates of 'Acreage' (km <sup>2</sup> ) lost |              |        |        |  |
|---------------|-------------|---------------|--|--------------|--------|--------|--|
|               | Number      | Surface       | 'Reason  | 'Reasonable' |        | 'High' |  |
| Region+       | of<br>Lakes | Area<br>(km²) | Total  | * .          | Total  | %      |  |
| 1             | 61          | 27.023        | 0  | 0            | 0      | 0      |  |
| 2<br>3        | 0<br>182    | 0<br>61.510   | 0.050  | 0.1*         | 2.634  | . 4.3  |  |
| 4             | 130         | 22.595        | 0.500  | 2.2          | 7.225  | 32.0   |  |
|               | 66          | 28.126        | 0.013  | <0.1*        | 0.013  | <0.1*  |  |
| 5<br><b>6</b> | 131         | 7.008         | 0.371  | 5.3*         | 0.743  | 10.6*  |  |
| 7             | 331         | 145.445       | 0.309  | 0.2          | 12.473 | 8.6    |  |
| 8             | 105         | 16.591        | 0.174  | 1.0*         | 3.233  | 19.5   |  |
| 9             | 17          | 23.404        | 0.062  | 0.3*         | 0.062  | 0.3*   |  |
| 10            | 62          | 55.165        | 0  | 0            | 9.191  | 16.7   |  |
| 11            | 83          | 12.545        | 0.644  | 5.1          | 1.308  | 10.4   |  |
| 12            | 156         | 22,146        | 0.053  | 0.2          | 7.092  | 32.0   |  |
| 13            | 315         | 71.019        | 12.545   | 17.7         | 15.154 | 21.3   |  |
| 14            | 96          | 25.750        | 1.920  | 7.5          | 1.920  | 7.5    |  |
| 15            | 51          | 39.235        | 0.097  | 0.2*         | 0.097  | 0.2    |  |
| 16            | 49          | 14.529        | 0.023  | 0.2*         | 0.398  | 2.7    |  |
| 17            | 199         | 36.319        | 0.171  | 0.5          | 1.225  | 3.4    |  |
| 18            | 58          | 30.654        | 0.351  | 1.1          | 0.557  | 3.3    |  |
| 19            | 45          | 4.654         | 0  | 0            | 0      | 0      |  |
| 20            | 308         | 62.679        | 7.527  | 12.0         | 17.376 | 27.7   |  |
| 21            | 45          | 27.265        | 0.158  | 0.6          | 2.021  | 7.4    |  |
| 22            | 121         | 17.411        | 3.523  | 20.2         | 4.927  | 28.3   |  |
| 23            | 84          | 125.790       | 0  | 0            | 0      | 0      |  |
| 24            | 0           | 0             | -  |              |        |        |  |
| TOTAL         | 2695        | 876.863       | 28.491   | 3.2%         | 87.649 | 10.02  |  |

<sup>+</sup> Refer to attached figure\* Refer to letter for explanation



160 190 200 210 220 230 240 250 260 270 Lakes in FIN in the areas shaded could not be included in the estimates of acreage lost because of the lack of information on  $7\frac{1}{2}$  minute quads.

Dan Violette Page 2 February 1, 85

classified into four strata based on lake area and elevation. These strata were originally designed for estimating the number of acidic lakes in the Adirondacks (Table 4, Baker and Harvey 1984). Again, because of time limitations we assumed that this stratification would also be appropriate for extrapolations regarding fish community status. We will check this assumption prior to providing final estimates.

Numbers in the table denoted by asteriks were, however, derived slightly differently. In all cases, procedures outlined above indicated zero acreage lost for these regions (i.e., no lakes in the sample with 'adequate' data had fish community status rated 3 to 5, or 2 to 5, as appropriate for the 'reasonable' estimate or 'high' estimate, respectively). In these regions, however, several lakes with no historical survey data and thus for which fish community status could not be rated, had current fish survey data suggesting a loss of fish populations as a result of acidification. Specifically, no fish, or only brown bullhead were caught but the habitat appeared suitable for brook trout and in some cases the lake had been stocked with brook trout in the years immediately preceding the survey (coded 7 and 8). It was therefore presumed that the original estimate of zero acreage lost was too low. Instead, the estimates of percent acreage lost are based simply on the surface area of lakes coded 7 or 8 divided by the total area of lakes in the sample. These estimates were not adjusted by stratifying the sample by area and elevation due to time limitations. In all cases but one, the new estimates of acreage lost were quite small. For region 6, however, the surface area of lakes coded 7 or 8 represented 10.6% of the total surface area of the sample. Thus the 'reasonable' estimate of acreage lost was arbitrarily set at one-half of 10.6% (or 5.3%).

The table deserves one final note. Although the percentages of lake area impacted may be reasonably accurate, the surface area totals listed in the table are probably under-estimates. lakes with surface area undefined in FIN (12% of the lakes in the Adirondack Ecological Zone) and lakes for which we could not identify the region in which they occurred (refer to the attache:! figure), could not be included in these totals.

I hope these numbers will be of some use. At the same time, please remember that these are preliminary estimates, to be used with caution. The problems and uncertainties associated with estimating the numbers of fish populations in the Adirondacks lost as a result of acidification are discussed in greater detail in Baker and Harvey (1984).

Sincerely,

Joan P. Baker

Aquatic Research Coordinator NCSU Acid Deposition Program

JBP/rw

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